

Pricing Guidelines

Because people are shopping this event specifically to purchase baby- and child-related items, AND our items are clean, quality items, you can price your items a bit higher... but remain objective! For example, would YOU pay \$4 for a used shirt from that huge discount retailer when you know you could have bought it new on clearance for close to the same amount? As another example, if you originally paid BIG money for an outfit and it's still in like-new condition, consider including on your seller's tag description the retail price you paid. It will help justify the current price you are trying to sell it for.

Additionally, if you plan to participate in the Sunday half-price sale, you might want to price your items just a touch higher. That way, if they aren't sold until Sunday, you will still get a fair commission for your items. If you are NOT discounting your items, we suggest keeping your prices just a touch lower so they will sell on Saturday.

Note--Minimum price per tag is \$2.00. Prices must be in increments of \$.50. Multiple items may be bundled together to justify your asking price.

Don't hesitate to contact us if you need additional guidance when pricing your merchandise—we are always happy help.

Generally speaking, this pricing structure should give you a good starting point:

Clothing (**stain free**, in excellent)

- Target/Old Navy/Osh Kosh/Carters \$2-4
- Children's Place/Gap \$3-5
- Gymboree/Janie & Jack \$4-6
- Boutique brands (Oilily, Catimini, etc.) \$8-15

Season Specific clothing (holiday, costume, snow apparel, swim)

- Average costume (\$25 or less new) \$10-12

- Boutique costume (over \$25 new) \$15-30
- Holiday (\$25 or less new) \$5-10
- Holiday (over \$25 new) \$10-25
- Ski Clothing (\$25 or less new) \$5-10
- Ski Clothing (over \$25 new) \$10-30
- Heavyweight jackets \$10-20
- Bathing suits (under \$20 new) \$3-6
- Bathing suits (over \$20 new) \$6-18
- Life Vests \$5-10

Toys (must have batteries)

- Original Price \$5-10 \$2-4
- Original Price \$10-15 \$4-6
- Original Price \$15-20 \$6-10

Baby Gear (clean & stain free)

- Exersaucers Average of \$17
- Swings Average of \$25
- Pack 'n Plays Average of \$25
- Bouncers Average of \$15
- High Chairs Average of \$30 (luxury brands higher)
- Boppy pillows \$8-15
- Infant bathtubs \$3-5
- Activity mats \$12-15

Strollers (condition, age, and model will be an **important** factor in pricing)

- Umbrella \$10-\$45
- Full Size \$30-50
- Luxury strollers (Peg Perego/Bugaboo) \$85-\$400
- Double strollers \$45-60
- Jogging strollers \$50-150

Carseats (Must be less than 6 years old; condition and age will be an important factor in pricing)

- Britax Marathon & similar price point \$70-150
- Britax Roundabout & similar price point \$45-80

- Peg Perego infant carrier w/base \$50-90
- Average brands (Safety 1st, etc.) \$25-50
- Booster Seats—Britax, Recaro, Clek \$30-50
- Booster Seats—economy brand \$10-20

Books/Movies (DVD ONLY)

- Board books, bundle 2 or more \$2
- Books--hardbound \$3-4
- Books—softcover \$2-3
- DVD movies \$4-8

Maternity (current styles only)

- Average brands \$2-10
- Boutique brands \$8-15

Items that **CANNOT** be brought to the sale

For health and safety reasons, we cannot accept the following items for consignment:

- Walmart clothing
- Underwear that is used or out of the package
- Used sippy cups
- Used bottles
- **Used breast pump tubing**
- Car seats that are 6 years old or older
- Any recalled item. It is your responsibility to check the [Consumer Product Safety Commission website \(www.cpsc.gov\)](http://www.cpsc.gov) for recall information on your merchandise.